



**BACK FOR
BUSINESS**



Irish Abroad Unit



An Roinn Gnóthai Eachtracha
Department of Foreign Affairs

“Back for Business gave me important mentorship thanks to my Lead Entrepreneurs, Brian Crowley, Susan Spence, Áine Denn and Thomas Ennis, whose positivity and input were invaluable as we navigated scaling the business was contagious and who always made himself available for queries even outside the ‘core’ hours.”

BARRY PROST

Rent A Recruiter



In 2010, Barry Prost moved to Bahrain and set up a recruitment company with his business partner, Jamie Groom. Business was booming, but in 2018 the duo and their families decided it was time to return home.

“My business partner & I both had young families and the decision to move home was driven by grandparents and getting the kids into the school system in Ireland, which is one of the many things you appreciate about Ireland when you’re away.”

After moving back to Dublin with their families, Barry and Jamie decided to set up a new recruitment company called Rent A Recruiter (previously called Yala).

“When we came back to Ireland, I noticed that there had been relatively little innovation in the recruitment industry, that the existing model of companies using 20 agencies to fill their vacancies on a ‘success only’ fee basis was broken and no longer delivering value for the client or the agencies. We felt there was an opportunity for a new approach which we call, Rent A Recruiter, working on a monthly subscription basis to deliver ‘Recruitment-

as-a-service’ to SME’s, Enterprises and Public sector bodies who wish to outsource all or part of their hiring function.

“There are not many other companies offering a service like this in Ireland. This year, our clients will be able to select from a suite of AI Agents, managed by our Human Recruiters to improve the efficiency and effectiveness of our service.

With three boys under the age of twelve, Barry and his wife Ciara appreciate all the extra help they get from their families in Dublin and Barry is also very grateful for the support Rent A Recruiter has received from Back for Business.

“Back for Business gave me valuable mentorship thanks to my Lead Entrepreneurs, Brian Crowley, Susan Spence, Áine Denn and Thomas Ennis whose positivity and advice were invaluable. Thanks to the regular structured roundtable meetings there was direction and accountability in terms of doing what you said you were going to do.

“Back for Business gave me the opportunity to meet entrepreneurs with

diverse backgrounds and get feedback on growing my business. The programme is delivered by industry leaders which gives it significant value and legitimacy.”

Rent A Recruiter started out with a team of two in 2018 and had grown to 15 by 2020. Today, the company employs 25 staff globally and has signed up over 100 clients to its embedded model. Rent A Recruiter received the coveted Agency of The Year Award in 2023 at the Employment Recruitment Federation’s awards, a year on from winning the Best New Agency Award at the same event. These awards recognised the company’s outstanding achievements and contributions in the industry to date.

Barry currently sits on the Labour Task Force for Dublin Chamber of Commerce and serves on the board of the Small Firms Association (SFA), overseeing the MentorsWork initiative. He has recently completed a four year stint as Chair and Vice-Chair of the Dublin Regional Skills Forum where he supported Dublin-based employers with education and training providers to bridge skills gaps.



POSITION

Chair & Chief Strategy Officer

WHAT WE DO

We provide outsourced Recruitment as a Service on a monthly subscription to our clients globally, with offices in Ireland, Australia and the U.S as well as establishing a presence in India.

CONTACT US

T: +353 1 6933357

M: +353 87 3537870

E: info@rentarecruiter.com

E: barry@rentarecruiter.com

W: www.rentarecruiter.com